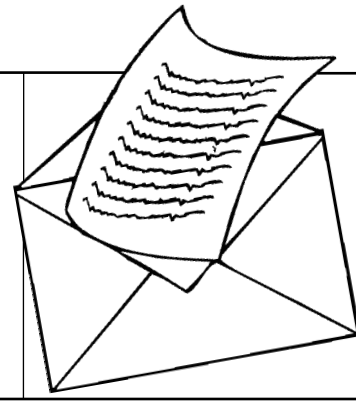




# THE HARBUS



LETTER TO THE EDITOR  
FROM THE CLASS DAY  
COMMITTEE

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# Class Day Committee Announces 2008 Class Day Student Speaker

### Congratulations to David Rawlinson!

BY MICHON PINNIX (0A)  
*Contributing Writer*

David Rawlinson (OD) has been selected as the student speaker for HBS Class Day 2008 amidst admirable competition. David participated in the intense two-round competition earlier this month, delivering his speech to representatives from each of the EC sections who were selected by their section Presidents to serve as judges. Speakers were judged on their speech content, presentation skills, style and creativity.

David's journey began in Rock Hill, South Carolina, a small town of approximately 50,000 residents. In addition to his upcoming graduation from Harvard Business School, Mr. Rawlinson also has the distinction of being awarded a Juris Doctor-



David Rawlinson, former Harbus Editor-in-Chief

ate (JD) from the University of South Carolina and a Bachelors of Arts in Political Science and

Government from the Citadel. Prior to HBS, David spent 5 years working in the legal field

for companies such as the law offices of Locke, Lidell and Sapp and the Kirkpatrick & Lockhart Nicholson Group both in Dallas, Texas. After his first year at the business school, David spent the summer working with the SCANA Holding Corporation working on projects with the general counselor and CFO.

As a lawyer, David cultivated his public speaking skills in the courtrooms in Dallas. David also credits his housemates and friends for helping him prepare for the competition.

"It's an absolute honor and thrill to be selected," David said after winning the student speaker competition. He is looking forward to the opportunity to thank his "amazing classmates" by sharing his reflections on the last couple of years with them. ■

## LOOKING FORWARD

## Note from 07/08 Publisher, Aastha Gurbax, OD



Aastha Gurbax



Will Boland



Joey Castillo



Zack Surak

The Harbus News Corporation is a forum for the variety of voices at HBS—some eloquent, some disgruntled, some amusing and some controversial.

Over the past year, the Harbus has strived to achieve a balance – between business and philanthropy, between controversy and discussion, and between frivolity and responsibility.

Not many in the HBS community are aware of what goes on behind the scenes at the Harbus. As a \$250,000 P&L business, we depend on dedicated services of a full-time General Manager, a savvy full-time ad sales manager, an indispensable designer, an enthusiastic board of seven directors.

The Harbus has taught us how to successfully run a small non-profit organization with

limited resources – every year we make strategic choices for the business, set budgets, determine revenue targets, hire staff, train staff, conduct year-end staff appraisals, pay our taxes, and finally donate our profits to the Harbus Foundation to assist under privileged and deserving candidates in their pursuit of education in media and journalism. The Foundation to date has awarded over \$850,000 in grants to 40 organizations that pursue initiatives in education and literacy.

As a business, 2007/08 has been a year of ups and downs. Making an annual \$50,000 donation to the Harbus Foundation was something we didn't think we would be able to achieve. The volatility on Wall Street had seeped into our balance sheet as many of our advertisers deserted us. We persevered. We sourced adverts

from local businesses in Harvard Square instead of depending on the investment banks for ad sales dollars. To boost revenues further, we decided to publish the second edition of the '65 Successful HBS essays book' due to hit the shelves in the fall of 2009.

On the content side, we relentlessly experimented with our cold-calling skills and hounded notable alumni like Meg Whitman, Rick Wagoner and John Whitehead and convinced them to grant us interviews. Faculty members like Bharat Anand and Bruce Scott couldn't escape from the Harbus Centennial paparazzi either. The rugby team continued to be riotous, untamed and energetic with its contribution to the paper. David Rawlinson and Karen Singson were irreplaceable. And who can forget Alex Godden – the

Viewpoints editor who carried on entertaining us week after week with her bizarre and fabulous charm and humor.

Overall, the Harbus remains a collective effort. At the final publication of Harbus in the 2007/08 academic year, I would like to thank all the writers who wrote fluidly, engagingly and concisely. It has been an honor and privilege to learn from you and work with you. In the age of fast-moving news, packed schedules and virtually instant reaction, the Harbus is grateful to all of you – the majority readers, the dissenters and the contrarians - who contributed, sparked debates and made the school paper come alive every week.

As the summer approaches, the cherry blossoms beckon us to undertake newer adventures outside HBS comfort zone. The

Harbus EC team bids farewell and proudly introduces the enterprising and diligent new editorial Team:

*Joey Castillo, Editor-in-Chief*  
*Zack Surak, Publisher*  
*Will Boland, Chairman of the Board*

Going forward, we will continue to uphold the HBS Community Standards and serve you through a medium of free expression, enquiry and mutual respect. We will endeavor to be informative, acerbic, vociferous, liberal but balanced. Sometimes we may goof up but we will own up. Keep telling us how we are doing so that we can improve. It is to the stewards of our future that this issue is dedicated. Meanwhile, all the best with the summer Class of 2009 and Class of 2010 - Keep reading, Keep smiling, Keep shining.... ■

*Aastha*