

# The Good 5¢ Cigar



*The Daily Newspaper of the University of Rhode Island*

**Advertising Rates for 2009-2010**

## Display Advertisements

**Local RI** - \$6.00 per column inch,  
net rate

**National** - \$9.00 per column inch, net  
rate

**Web Rate** Contact: College Publisher at  
[collegepublisher.com](http://collegepublisher.com) or call 617-248-9880

## Classified Advertisements

Payment must accompany ad order for classified advertisements. Tear sheet (copy of paper) 50¢ per issue. The following rates are per day:

\$5.00 per 20 words,

\$2.50 for each additional 10 words

(This is for both our print and web site  
[www.ramcigar.com](http://www.ramcigar.com))

## Advertising in The Good 5¢ Cigar

is an effective way to reach the URI community.

- 11,020 undergraduate students
- 3,482 graduate students
- 5,000 part-time students
- 2,900 faculty and staff

University of Rhode Island

125 Memorial Union, Kingston, RI 02881

Display Ads E-mail: [uricigarads@gmail.com](mailto:uricigarads@gmail.com)

Editor's E-mail: [cigar@etal.uri.edu](mailto:cigar@etal.uri.edu)

On line: [www.ramcigar.com](http://www.ramcigar.com)

Phone 401-874-2914; Fax 401-874-5607

## The Good 5¢ Cigar's

circulation of 5,000 is distributed in dining halls, classroom buildings, dormitories, and all administrative buildings. Distribution is free of charge, Tuesday through Friday, and is published in the offset tabloid format.

- One page is 5 columns by 16 inches, with each column equaling 2 inches.
- We accept display and classified ads, and we will typeset at no additional charge.
- Advertisements must be received by 4:00 p.m. three days prior to publication.

The Cigar is also available online at [www.ramcigar.com](http://www.ramcigar.com).

### Editor in Chief

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**2009-2010**