

The Good 5¢ Cigar



The Daily Newspaper of the University of Rhode Island

Advertising Rates for 2008-2009

Display Advertisements

Local RI - \$6.00 per column inch,
net rate

National - \$9.00 per column inch, net
rate

Web Rate Contact: College Publisher at
collegepublisher.com or call 617-248-9880

Classified Advertisements

Payment must accompany ad order for classified advertisements. Tear sheet (copy of paper) 50¢ per issue. The following rates are per day:

\$5.00 per 20 words,

\$2.50 for each additional 10 words

(This is for both our print and web site
www.ramcigar.com)

Advertising in The Good 5¢ Cigar

is an effective way to reach the URI community.

- 11,020 undergraduate students
- 3,482 graduate students
- 5,000 part-time students
- 2,900 faculty and staff

University of Rhode Island
125 Memorial Union, Kingston, RI 02881
Display Ads E-mail: cigarads@etal.uri.edu
Editor's E-mail: cigar@etal.uri.edu
On line: www.ramcigar.com
Phone 401-874-2914; Fax 401-874-5607

The Good 5¢ Cigar's

circulation of 5,000 is distributed in dining halls, classroom buildings, dormitories, and all administrative buildings. Distribution is free of charge, Tuesday through Friday, and is published in the offset tabloid format.

- One page is 5 columns by 16 inches, with each column equaling 2 inches.
- We accept display and classified ads, and we will typeset at no additional charge.
- Advertisements must be received by 4:00 p.m. three days prior to publication.

The Cigar is also available online at www.ramcigar.com.

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2008-2009