



Women's soccer takes first win of the season at Sam Hood Field over C-USA foe Tulsa



Swimming and diving open season at home >> Page 3
Marshall volleyball breaks losing streak >> Page 4

THE PARTHENON

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PRESIDENT'S OFFICE

Economic development vital for Marshall

BY TAYLOR KUYKENDALL
THE PARTHENON

Economic growth and development may seem like a concern reserved for city planners, Wall Street types or business owners, but universities such as Marshall are shifting focus toward ways to develop economically.

Marshall University president Stephen Kopp said the university's strategic vision is divided into four areas. The areas include intellectual capital, community and service, economic development, and discovery and innovation. Kopp said the four parts are largely based on state goals for higher education.



KOPP

"Universities are now economic engines for the area in which they are located," Kopp said. "But the emphasis on economic development is relatively new. I take that responsibility very seriously here at Marshall because of the role we play as an economic engine in this area."

One of the plans outlined by the economic development area of Kopp's strategic vision is a model of a self-sustaining trust fund for research development. A one-time grant from the West Virginia legislature is set aside and only the interest is drawn from the account.

"The fact that it's self-sustaining means we only spend the interest from the trust," Kopp said. "We don't have to go back to the legislature every year because it's there."

"What I like about this model is that it's perpetual. It generates interest, which will fund research that we can spin into new businesses for the area. The only other way we could have got the money to fund this was to get it from the students by raising tuition. Now we don't have to do that."

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Kopp's Strategic Vision

Editor's note: This article on President Kopp's Strategic Vision for Marshall is part of an on-going series by Parthenon reporter Taylor Kuykendall. This article is the fourth part of that series.

Inside The Parthenon

News | Survivors of the Holocaust shared their love story and how they made it this far. **Page 3**

News | West Virginia voters are unmoved this election year. **Page 3**

Life | The tech crew for the upcoming Marshall theater production of "George M!" keeps everything running while others enjoy the performance. **Page 6**

Stumping for Barth



JESSICA WINTZ | THE PARTHENON

Sen. Hillary Clinton, above, greets Charleston natives after speaking for Anne Barth, who is running for U.S. House of Representatives as a Democrat against incumbent Shelly Moore Capito, R-W.Va. Barth, below, speaks at her campaign rally in Charleston on Saturday.

Clinton touts change in Washington

BY JESSICA WINTZ
THE PARTHENON

Sen. Hillary Clinton, D-N.Y., spoke to an enthusiastic audience at the University of Charleston on Friday, urging West Virginians to vote Anne Barth to Congress.

"She is not on the side of George Bush, Dick Cheney and Republican ideologues who have gotten our country into so much trouble," the former first lady said.

Clinton strongly urged voters to vote for the Obama-Biden ticket and Democrats for all other positions. The New York senator won the West Virginia presidential primary in May with 67 percent of the vote. Sen. Barack Obama, D-Ill., won 25 percent of the state's voters in the May primary.

Clinton also praised Sen. Robert C. Byrd, D-W.Va., who made a brief appearance at the event.

"There hasn't been anyone who has ever served a state with greater love and devotion," Clinton said. "He has always led the way to improve the lives of West Virginians," she said.

"I'm for Anne Barth!" was the entirety of the senior senator's remarks, who greeted the crowd from his wheelchair. Barth worked with Byrd for 21 years before challenging four-term Rep. Shelley Moore Capito, the state's lone Republican in Congress.

SEE CLINTON | PAGE 5



Hoops opens season with magic

BY ANDREW RAMSPACHER
THE PARTHENON

A magician opened the night, but it was new Marshall center Marcus Goode who stole the show Saturday at the Cam Henderson Center.

Marshall men's basketball head coach Donnie Jones helped kick off the Herd's 2008-09 season with Thundering Herd Madness, showcasing his squad in front of more than 2,000 spirited fans with an array of events including a 3-point shootout, slam dunk contest and a 15-minute intra-squad scrimmage.

After a green carpet introduction brought out Marshall's players, the Cam stood silent for a moment as it was announced that an undisclosed last-minute emergency would force Jones to be

absent from the night's festivities. However, the mystery was resolved when a magician came to the court, waved his wand and made Jones appear out of a stack of boxes.

"We're going to need some magic to make some magical things happen this year," Jones said as he stepped out from the boxes and approached the crowd.

Supernatural effects aside, Marshall went to work on baseline-to-baseline passing drills, testing the Herd's early-season fitness level as it raced up and down the floor.

Though all 13 players participated, it was Goode who took over as the crowd favorite.

Goode, a 6-foot-10, 315-pound sophomore making his first appearance in a Marshall uniform, drew the biggest buzz during the 20-minute ses-

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More from Saturday's Thundering Herd Madness. Page 3

sion showing off his unique combination of size and speed.

"We're going to have Marcus lead our breaks this year," Jones said sarcastically.

Goode agreed. "I'm on board," Goode said with a grin. "I may be a big guy, but if coach lets me, I'll run the point."

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Festival raises money to help playground

BY BRITTANY EVANS
THE PARTHENON

Members of the Huntington community attended a festival hosted by the Norma Gray Early Learning Center at the CSX Park on Saturday.

The festival was a fundraiser to improve the playground at the center. "We thought this would be a fun thing for the kids, our families and the community," said Carlotta Gee, director of the center.

Gee said the center raised \$827 at the festival, just short of its \$1,000 goal.

Children won prizes and played in an inflatable jump house and slide.

Amber Shilot of Huntington volunteered to paint faces. Her son, Perry, and daughter, Jazzlynn, both attend the center.

Miss West Virginia Angela McKeone was invited to the festival and spent the day taking pictures and playing with children.

Several local vendors were invited to the festival as well. Among the things sold were crafts, jewelry and baskets.

Mitzi Pennington, owner of Loop-D-Loop Hair Wear, sold hand-made hair accessories and said she hopes to be invited back next year.

Kevin Hall, sales representative for Woodmen of the World Life Insurance Agency, spent the day grilling hotdogs that the company provided for the festival.

"We do a lot of fraternal projects to give back to the community," Hall said.

Nancy Cartmill, candidate for County Commission, donated prizes to the raffle.

Melissa Graham of South Point, Ohio, won two end-zone tickets to the Marshall versus Tulsa game Nov. 29.

"Now I just need to find a babysitter for the game," Graham said.

Donna Heights, president of the parental board at the center, said the festival developed from a project idea.

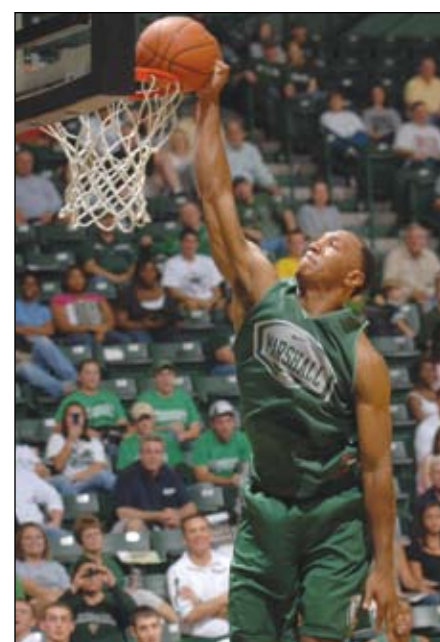
"The teachers are required to do staff projects and three of them came up with this idea for a fundraiser," Heights said.

River Valley Child Development Services established the Norma Gray Early Learning Center in 1973. It is located at 432 Second St. Gee said children from ages 6 weeks to 5 years old can attend. She said the center provides children with a learning environment that helps prepare them for school.

"We believe play is children's work," Gee said. "We want to make an environment that is conducive to learning and fun for the children as well."

The center will co-host an art auction with Enterprise Child Development Center on Nov. 14 at the Joan C. Edwards Performing Arts Center. The art preview will begin at 6:30 p.m., and the auction will be from 7 p.m. to 9 p.m.

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RICK HAYE | FOR THE PARTHENON

Newcomer Octavius Spann takes home the slam-dunk contest with a one-handed jam Saturday.