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# SUMMER TROJAN

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## SMART MOVE, HOLLYWOOD »

"Get Smart," Steve Carell's newest over-hyped gem, should have taken the advice offered by its own title.

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## DREAM COME TRUE »

U.S. Women's National Team soccer coach Pia Sundhage names senior Amy Rodriguez to the Olympic roster.

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## Area businesses feel the summer pinch

**Business owners say international USC students drive summer business.**

By **TAREN FUJIMOTO**  
Summer Trojan

As summer sets in and the number of students on campus decreases, so do the sales of local businesses around USC, according to local business owners.

Insinity Communications' owner Carlos Huezos said his business, located in the University Village, next to Baskin-Robbins and across from Superior, drops almost 45 percent in revenue during the summer.

"It's actually kind of depressing, but the good part is with the summer session there's a burst of fresh blood, if you will," Huezos said. "The foreign students are my main customers during the summer."

Huezos said his business model is based on the both the local community and student demographic, but he mostly targets students.

The profits of the popular eatery, the 2-9 Café on 29th Street, "drop fairly significantly" during student summer vacation, consulting manager Jim Walker said.

Walker said the 2-9 tries to mitigate the problem by concentrating on lunch for the business community in the area rather than the late night crowd, which during the summer is pretty nonexistent.

"We're very pleased with our lunch sales," Walker said.

He also said the 2-9 tries to keep the same employees on the lunch shift to get to know regular cus-

tomers and thus far, has had a lot of success.

Walker said that with the summer school in session, he sees "a lot of new faces," and "sports enthusiasts," especially for events such as soccer and Happy Hour from 3 p.m. to 6 p.m.

Walker said business is also slow during every student holiday including winter and Thanksgiving break.

During the school year, Walker said at least three-fourths of its customer base is students.

"We've been fortunate," Walker said. "We're quite close to the row here and we've had a lot of success with them. We try to accommodate them."

Leo Amari, manager of the 901 Bar & Grill said although business "significantly decreases" during the summer, a lot of people who live and work in the area come in.

"We basically have a pretty good plan for the whole year, this is part of the work year, I guess," Amari said.

Amari said the 9-0's business model is based on USC students, faculty and neighbors.

Libby Bahl, manager of U-Tan LA, a tanning shop located in the UV, said although most of its clients are USC students, summer business has been "pretty good."

"We still have quite a lot of students now," Bahl said.

Bahl said during the summer, U-Tan LA does not "do anything different" to make up for the difference in profits, but does offer discounts.



**Summer drought** | La Taquiza, a Mexican restaurant located near campus at the intersection of 30th street and Figueroa street, has seen a 45 percent revenue drop-off since the beginning of the summer.

Leah Thompson | Summer Trojan

## Senate Dems propose universal student loan bill

**After being suggested by two Democratic senators, the proposed legislation received Sen. Ted Kennedy's support.**

By **ALEXANDER COMISAR**  
Summer Trojan

In the wake of the recognition that many lenders recently stopped granting federal student loans at low-profile and community colleges, Sens. Patty Murray (D-Wash.) and Chris Dodd (D-Conn.) have proposed a bill prohibiting lenders in the federal program from withholding credit based on institutions attended, The New York Times reported last week.

While laws concerning the value of federal loans have already passed, the proposed new legislation would require that all lenders distributing federal loans accept eligible students regardless of what institution they attend, assuming the school is a participant in the federal program.

Murray and Dodd argued that

college.

Samantha Myles, a senior majoring in broadcast journalism, transferred in the middle of her college career, which began at El Camino College in Torrance, Calif. While there have been reports of students at schools such as El Camino being turned away by lenders, Myles applied for and received a federal loan, or Stafford loan, upon matriculating to El Camino her freshman year of college.

Myles said she has acquired her loans with ease.

"I've had great success with loans," Myles said. "USC makes every part of financial aid very simple in my opinion."

Even at El Camino, Myles said she encountered little difficulty getting a loan.

"I went to community college and I didn't have any trouble believe it or not," she said. "They were very generous with loans and financial aid. It surprises me that people

are having difficulty and I'm disappointed."

As one of millions of students who borrow money for college, Myles said she is frustrated by the fact that, with tuition costs soaring, lenders are failing to relieve pressure on many low-income students.

"I think [the recent lending practices] are ridiculous," she said. "This just prevents one more person from going to college when they should. If you can help for the loans now, you'll be better off in the future."

While the new bill has gained the support of Sen. Ted Kennedy (D-Mass.) and other Senate Democrats, many oppose the bill, saying such a piece of legislation would drive many lenders away from the federal program.

The future of the bill remains unclear.

— Taren Fujimoto contributed to this report.



**Opinion** | While summer used to be a time to be carefree and playful, the season becomes more depressing with age, writes Kartik Sreepada.

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