



# DAILY TROJAN

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INSIDE

Women of Troy open thier season tonight at Galen Center. **20**



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## Spiritual sects show up for celebration



Kunal Kakodkar | Daily Trojan

**Cultivation.** Students take part in the Falun Gong, an ancient Chinese practice of refining the body and mind through special exercises and meditation, as part of the 7th annual Multi-Faith Celebration in Doheny Memorial Library Thursday.

*Interfaith groups on campus promote religious expressions at Multi-Faith Celebration.*

By **CAMERON BIRD**  
Staff Writer

More than 60 students, faculty and local residents gathered Thursday night in Doheny Memorial Library to promote religious tolerance and break bread at the 7th-annual Multi-Faith Celebration.

Flanked by 12 interfaith flags, students representing a wealth of spiritual traditions, including new participants such as the Falun Gong and Jain student associations, shared back-to-back artistic and liturgical expressions of their respective faiths.

"It is a graphic, physical repre-

sentation of religious pluralism," said Rabbi Susan Laemmlle, dean of Religious Life.

After a brief introduction by host Milan Medakovic, member of the Orthodox Student Association and an Interfaith Council representative, four students from Pagans and Wiccans at USC demonstrated a practice called "casting the circle." Lighting an incense candle and displaying a cauldron, one student invoked the names of the five elements of ancient Western philosophy to bring "blessing for this celebration involving people of all the world's faiths."

Many groups, including ones representing Christian and Jewish denominations, used folk and interpretive dance to demonstrate the physicality of worship. Preetika Rao, a member of the Hindu Student Association,

performed a classical dance from Southern India that "brought out the masculine form ... strength."

Others sat behind instruments and played songs, including members of the MTO Sufi Association, which drew upon lyrics from the mystical Islamic teachings of Master Professor Nader Angha. As Ehsan Mohammadi strummed a stringed tanbur, Massy Khoshbin led a chorus of drums and vocalists in an acoustic song called "To Your Familiar Voice."

The event ended with a Native American prayer from Rebekah Sanders, a senior majoring in print journalism and international relations. Sanders supplicated "to the Earth" to "give us the strength and energy for the work that awaits us" and finally, "to be with us in the dark,

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## Cracking down on 'SC shirts

DPS, LAPD officers are stepping up efforts to confiscate counterfeit USC paraphernalia.

By **KAELYN FORDE ECKENRODE**  
Staff Writer

What you wear on game day might let everyone know that you love Booty, wear condoms or hate UCLA, but it could also give USC Department of Public Safety or Los Angeles Police Department officers a reason to take the shirt off your back — literally.

DPS and the USC Trademark and Licensing Office said they are cracking down on people who sell counterfeit T-shirts outside of the Los Angeles Memorial Coliseum on game days, citing trademark violations.

Last football season, 6,000 products — from hats to shorts — were confiscated from or abandoned by trademark violators outside the Coliseum, said Elizabeth Kennedy, director of trademark and licensing.

Gloria Graham, DPS captain of operations, said most of the sellers are non-students, although some students are tempted by the chance to make quick cash.

"To me, there are more students now that are taking a stab at making money off of this," Graham said. "Enforcement hasn't increased, policy hasn't changed, but the number of people selling these products has."

Sean Hess, a senior majoring in electrical engineering, said he made \$2,400 selling FUCLA T-shirts during the 2005 football season.

"Lots of people print them," Hess said. "We had great colors, and we sold all 400 shirts we printed within three home games. From freshmen to alumni, people are buying them."

Kennedy said students don't realize the effects of mis-using trademarks or logos.

"Students don't realize why we do this," Kennedy said. "Our logos and trademarks are directly attributable to our continued ownership of them."

"In order to maintain exclusive rights to USC's educational services, concerts and products, we have to have a standard procedure. If we don't protect the logo, what's to stop someone from setting up another USC and using our name?" she said.

Graham agreed.

"Students don't understand that it's a federal policy, not a USC policy," Graham said. "Those students are subject to arrest by the LAPD. We have an undercover detail

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### Quick Facts

More than 60 students, faculty and local residents showed up for the 7th Annual Multi-Faith Celebration.

About 12 interfaith groups were represented at the event.

## Pop culture's portrayal of female culture questioned

*Feminist speaker's talk on campus compares women to meat.*

By **DAN LOETERMAN**  
Contributing Writer

Gasps, groans and distressed images of women in meat-grinders, pictures from a magazine called Playboar and a recent Burger King advertisement, all slides from feminist Carol Adams' presentation last night titled, "The Sexual Politics of Meat."

The slide show, sponsored by the Women's Student Assembly, is one Adams has been giving for 10 years.

It discusses the sexualization and animalization of women in popular culture, especially advertisements. Adams discussed meat in particular,

saying society portrays women as meat to be consumed like hamburgers and chicken, and cited feminism and veganism as a "liberating path."

Adams published a book in 1990 bearing the slideshow's title, "The Pornography of Meat," in 2003.

She frequently speaks at college campuses. More than 100 students, both men and women, came to Taper Hall to hear Adams speak.

"She presents a point of view that a lot of people cannot figure out on their own without it being shown to them," said Anjali Berger, who, as executive director of the WSA was instrumental in bringing Adams to USC. "Whether or not you agree with her, she's giving you a new insight."

The slide show, often raunchy, graphic or both, included depictions of chicken, ham and pigs as women, pho-

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### WEATHER

**Today:** Sunny. High 79, low 56.

**Tomorrow:** Cloudy. High 72, low 55.

## Fraternities introduce new student scholarship

*Annual award created in the aftermath of the death of a USC senior in 2005.*

By **CATHERINE LYONS**  
Staff Writer

The Interfraternity Council launched The Brent Shapiro Scholarship last week to award to an undergraduate who creates an innovative drug awareness project for the university.

Brent Shapiro, a senior majoring in music industry and the son of O.J. Simpson's defense attorney, died in October 2005 after taking a fatal combination of drugs and alcohol. He was 24.

His father, Robert Shapiro,

founded The Brent Shapiro Foundation for Drug Awareness after his son's unexpected death.

Shapiro spoke out about the loss of his son to drugs and alcohol at the Order of Omega conference last spring. IFC members who attended the conference said they were interested in helping out the foundation.

"We felt that we had to do something," said Andrew Skotzko, IFC vice president of public relations. "We wanted to try and find a way to help solve the drug problems that do exist."

Since then, IFC has worked closely with the foundation, organizing a comedy show fundraiser last May that is now an annual

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