

The Diamondback

Advertising Sales Representative Position

Requirements:

- Must have access to a car and have a valid driver's license.
- Must be able to work independently and show responsibility.
- Must be able to return to campus about 2 weeks before the start of each semester and work 10:00-4:00.
- Must possess a positive attitude and a willingness to learn.
- Must be able to work approximately 10-15 hours per week (around your class schedule).
- Must work at least 2 office hours weekly (around your class schedule).
- Must be an organized, detail-oriented person.

Job Description:

- Contact a set list of advertisers and sell them ads for the Diamondback.
- Contact new advertisers who have not been in our paper and convince them to run ads in the Diamondback.
- Design ads for clients on an as-needed basis.
- Attend weekly sales meetings and weekly meetings with sales manager.

Compensation:

- 9% commission on unassigned, prepaid recognized student groups, assigned accounts, and new accounts.
- 3% commission on assigned University accounts.
- Prizes, bonuses, and other perks.

What You Gain:

- Professional, practical experience.
- Technical knowledge of newspaper layout, advertising, and design.
- Resume experience.
- Ability to make strong contacts in the metro area business community.
- Develop good communication, business, and professional skills.
- Increased confidence.
- An ability to make unlimited amounts of money. Your income potential is up to you.

How To Apply:

Contact the Diamondback at 301-314-8000, attn. Chelsea Madden, Advertising Manager.
3136 South Campus Dining Hall, UMCP, College Park, MD 20742